

Competitive 5K Run, Walk, Kids Fun Run & Family Festival

AIG Campus at Whole Foods Market-Montrose

REGISTER AT HAWC.ORG/RACEAGAINSTVIOLENCE

PRESENTED BY

verizon

- ALL sponsors' logos will be placed on 3,000 event t-shirts and entry brochures and on official race website.
- ALL sponsors' brochures and promotional materials will be distributed in 3,000 runner packets.
- ALL sponsors will be also recognized on Houston Area Women's Center's social media feeds and print signage at the Race.
- Higher levels of sponsorship will result in more prominent/frequent placement.
- Additional sponsor benefits listed below...

✓ PRESENTING SPONSOR

SOLD!

The exclusive, premiere sponsor for the Race Against Violence with your name included in the title of the event!

- Opportunity to use *Official Sponsor* designation and Race Against Violence logo
- Your company's logo and verbal mention included in Race Against Violence television PSA
- 20 mentions promoting your company as Presenting Sponsor via social media/ 300 Complimentary \$25 registration entries
- 50 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner
- Your company's logo will be featured on our website for one-year (estimated reach: 10-15K / month)

✓ POST-RACE FESTIVAL SPONSOR

SOLD!

This popular festival and Runner Awards Ceremony features music, healthy food/snacks, and activities for the entire family

- 6 mentions promoting your company as T-Shirt Sponsor via social media / 100 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner
- Your company's logo will be featured on our website for one-year (estimated reach: 10-15K / month)

□ \$20,000 – TECH SHIRT SPONSOR

Participants love our "Tech Ts" and we'll feature your logo strategically on the sleeve of 3000 shirts

- 4 mentions promoting your company as T-Shirt Sponsor via social media / 75 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner

✓ KIDS' FUN RUN SPONSOR

SOLD!

Choose to sponsor our Race Against Violence start OR finish lines or our popular Kids' Fun Run OR champion our participants who will support us from the cozy comfort of their homes.

- 2 mentions promoting your company as T-Shirt Sponsor via social media / 30 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner

□ \$15,000 – START/FINISH LINE OR "STAY IN BED" SPONSOR

Choose to sponsor our Race Against Violence start OR finish lines or our popular Kids' Fun Run OR champion our participants who will support us from the cozy comfort of their homes.

- 2 mentions promoting your company as T-Shirt Sponsor via social media / 30 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner

□ \$10,000 – UNDERWRITER FOR CLIENT PARTICIPATION

Underwrite the registration fee and ensure race participation for Women's Center clients

- 1 mention promoting your company as T-Shirt Sponsor via social media / 25 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner

□ \$5,000 – RUNNER BIB SPONSOR (1) OR WATER STATION SPONSOR

We have two water stations along the Race Against Violence route – sponsor one or both!

Sponsor the runner bibs and place your logo with the Houston Area Women's Center logo in front of the bibs

- 10 complimentary \$25 registration entries
- Exhibit space that includes (1) 10 x10 tent with custom banner

□ \$3,000 – MILE MARKER SPONSOR

We have two Race Against Violence mile markers – sponsor one or both!

- Exhibit space that includes (1) 10 x10 tent with custom banner

□ \$1,000 – ADVOCATE

Pledge to end domestic and sexual violence!

